

October 23 1963

In addition to the famous Mark 2, Mark Ten and 'E' Type range

JAGUAR

announce the new

3.4 & 3.8 'S' MODELS



The wide choice of high-performance high quality motoring which the Jaguar range already provides, is now further extended by the introduction of these new 3.4 and 3.8 'S' models, which make available, in a car of compact dimensions, the very latest refinements in Jaguar design and engineering. With impeccable body styling and spacious interior proportions, these cars are powered by the world famous Jaguar XK engine of either 3.4 litre or 3.8 litre capacity. The many important features incorporated include:—

- All round independent suspension providing the utmost riding comfort under all conditions.
- Self adjusting Disc Brakes on all four wheels and self adjusting hand-brake.
- Driver-operated variable interior heating with on or off control for rear compartment.
- Reclining seats for driver and front passenger.
- An exceptionally large luggage boot giving an entirely unobstructed cubic capacity of no less than 19 cubic feet.
- Twin petrol tanks—one in each rear wing with change-over switch in dash panel.
- Spacious interior with generous head and leg room affording the highest degree of comfort.



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